



*Celebrating 30 years*

2008

ANNUAL REPORT

Ronald McDonald House Charities of Denver, Inc.

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By finding, creating and supporting programs that directly enhance health and well-being, Ronald McDonald House Charities of Denver, Inc. is working to better the lives of children and their families.

The core programs of Ronald McDonald House Charities of Denver, Inc. include the Ronald McDonald Houses, Community Grants Program and Scholarship Programs, Sky High Hope Camp (camp for children with cancer) and our partnership with Rocky Mountain Youth in the Ronald McDonald CareMobiles, all focusing on helping children in need.

Ronald McDonald House Charities of Denver, Inc. began in 1979 as the third Ronald McDonald House in the world. In 2008, with one House operating in Denver, a second House opened in Aurora, CO. The mission of providing a home-away-from-home for families of seriously ill or injured children receiving treatment at a local hospital expanded to serve additional families. More than 30,000 families have found a place of comfort, care and hope within our House.

Along with supporting our core programs, RMHC of Denver, Inc. awarded 80 college scholarships, totaling \$80,000 to deserving high school students in Colorado, Wyoming, western Nebraska and Kansas. Through the Community Grants Program, RMHC of Denver, Inc. awarded \$110,000 to other deserving non-profits. These grants help us to make an immediate and positive impact on the lives of children in our community.

This year, Sky High Hope Camp celebrated 28 years of providing Rocky Mountain Magic to children with cancer through our camping program. More than 2,000 children have been treated to horseback riding, archery, arts and crafts, fun, friends, fishing and so much more. Camp offers children with cancer the chance to come to the beautiful Colorado Rockies away from hospitals and treatments. At camp they can just be a kid.

Thanks to hundreds of dedicated and caring volunteers, donors, Board Members and staff, we celebrate our mission carried out each day on behalf of the many children and families in need of our services.

## FUNDING 2008

### Statement of Financial Position 2008

**Total Income:** \$2,741,007

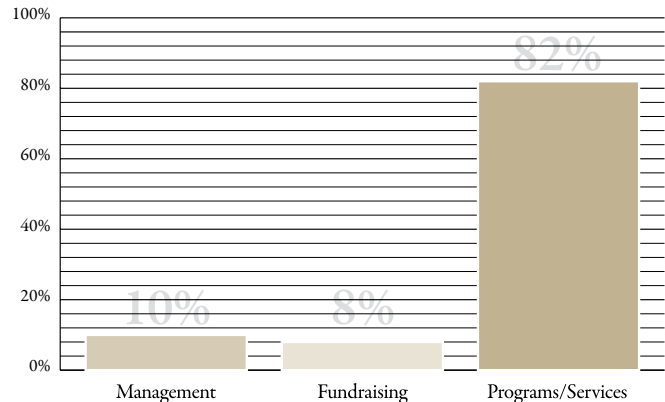
**Total Expenses:** \$2,176,521

**Management and general:** \$211,570

**Fund Raising:** \$178,805

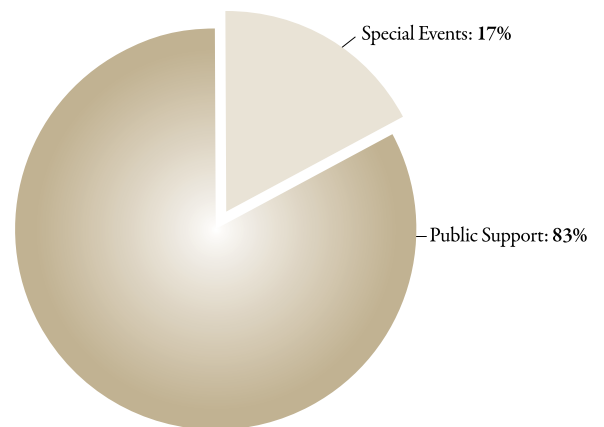
**Net Assets at end of year:** \$18,807,778

### Breakout of Expenses 2008



**\*\*A copy of the audited Financial Report of RMHC of Denver, Inc. is available by contacting our office at 303-861-1754. The industry standard is not to exceed 25% for fundraising and management costs.**

### Revenue by Sources



101 Dalmatians Storybook Gala 2009

**Ronald McDonald Houses—Denver/Aurora**

The Houses have a rich history of supporting families in times of crisis. Opening in 1979, as the 3rd House in the world, we have witnessed change, growth and expansion. We opened with 10 rooms in an old Victorian Mansion and then planned and built a new facility in Denver in 2001 which serves 31 families each night. In early 2008, we opened a second House in Aurora, Colorado which serves 45 families. The demand for our services continues to grow, Denver has become a regional and world resource for families needing specialized healthcare.

**Sky High Hope Camp**

This year, Sky High Hope Camp and the Colorado Rockies echoed with the sounds of laughter and fun as 76 children with cancer and their siblings were treated to a week-long out-of-doors adventure. For nearly 30 years, SHHC has been a bright spot in so many children's lives. Camp offers archery, backpacking, rafting, challenges courses, horseback riding, hay rides, arts and crafts, time to be with kids in a similar circumstance and to be with counselors that were once campers. These unique opportunities let children learn about themselves and gain an inner strength to cope with living with cancer.

**Community Grants**

During 2008 more than \$94,844 was awarded to regional non-profit organizations that make an immediate and positive impact on the lives of children in our community. Grants were awarded to the following organizations: Colorado Children's Chorale, Dental Aid, Boys and Girls Clubs of Larimer County, Prader-Willi Syndrome Association and Starlight Children's Foundation.

**Ronald McDonald CareMobiles—Mobile Medical and Mobile Dental Vans**

Through our partnership with Rocky Mountain Youth Clinics and the Ronald McDonald CareMobiles, medical and dental services were offered to more than 2,377 children. On the dental van, children were given dental x-rays, sealants were put in place, check-ups were done for further referrals, and oral health education with each child was a priority. On the medical van, immunizations, physicals, care for acute illnesses and health education were offered.

**Scholarship Programs**

As part of an ongoing commitment to education, Ronald McDonald House Charities of Denver, Inc. with support from local McDonald's Owner/Operators, offers scholarships to students who face limited access to educational opportunities.

This year, 80 eligible graduating seniors were awarded scholarships in the amount of \$1,000 each. Scholarship recipients were selected by a committee made up of local educators, community leaders, McDonald's representatives, RMHC of Denver, Inc. and Board Members.

**Winners were based on the following criteria:**

- > Academic achievement demonstrated through grade point average and test scores
- > Financial need documented through disclosure of family income and educational costs
- > Community involvement and leadership potential demonstrated through applicant's essay and letters of recommendation.

**Statistics****Families Served:**

Rooms available—24,320 nights  
Rooms occupied—22,039 nights

**Occupancy Rate:**

91% Occupancy for Denver and Aurora

**Areas Served:**

Colorado—41%	Montana—5%
Wyoming—38%	Kansas—2%
Nebraska—10%	Other States (20)—9%
New Mexico—5%	

**Countries:**

Armenia, Japan, Mexico, Puerto Rico, India

**Average Stay:** 15 days

**Top Diagnoses:**

Cardiac—10%	Psychiatric—8%
Oncology/Hematology—10%	Neurology—10%
High Risk Pregnancy—10%	Surgery—8%
Prematurity—21%	Trauma—10%
Pulmonary—8%	Other—5%

**Volunteer Facts****Ronald McDonald House Board and**

**Committee Members:** 1,500 hours of service

**Volunteer House Managers:** 7,268 hours of service

**House Volunteer Hours—Cleaning, Gardening, Decorating, Office Support:** 3,000 hours

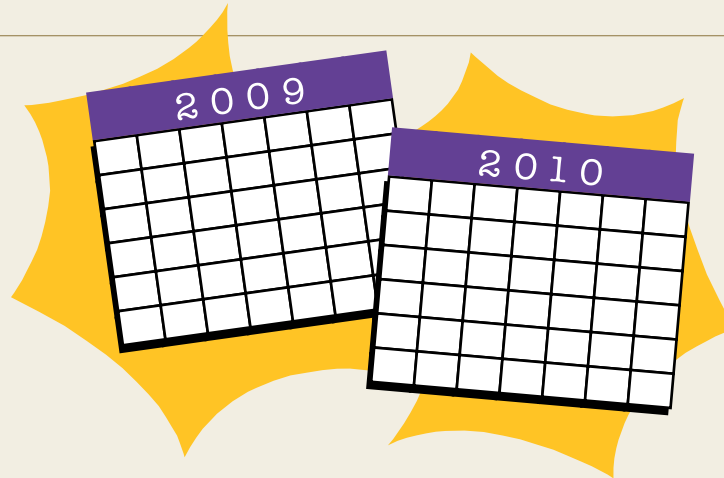
**Meal Providers:** 15,360 hours of service and more than 1000 meals for families

**Camp Volunteers:** 11,700 hours of dedicated service to Sky High Hope Camp

**Hospitals Served**

The Children's Hospital  
Presbyterian St. Luke's Hospital  
Denver Health Medical Center  
National Jewish Medical and Research Center  
Rose Medical Center  
Craig Hospital  
Exempla St. Joseph's Hospital  
University of Colorado Hospital  
Swedish Hospital  
Barbara Davis Center at Fitzsimons  
HealthOne Medical Centers North and South.

# CALENDAR OF EVENTS



There's a lot on our calendar over the next few months, and we hope you will put one or more of the following on YOUR calendar!

- **November 17, 2009:** Radiothon with KOSI 101.1 FM–6am to 7pm
- **November 17–January 23:** Light the Houses
- **November 19, 2009:** McHappy Days–Visit your local McDonald's!
- **February 27, 2010:** The Storybook Ball at The Ritz-Carlton, Denver
- **July 11-17, 2010:** Sky High Hope Camp
- **July 19, 2010:** The 18th Annual Ronald McDonald House Golf Classic at Hiwan Golf Club

For more information on any of these events, visit [www.ronaldhouse.org](http://www.ronaldhouse.org) or contact Jonna Busack at 303-832-6641.

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